

EVENTS

ATTENDANCE

Attendance of events has seemed to decline on both road and MTB. Many cyclists are citing the economy as a role-player, saying that they still cannot afford to attend all events on the calendar and prefer to attend those ones closest to home, or simply select their favourite rides

Roadworks have continued in the Southern Suburbs and it continues to have a major effect on road events in that area and a moratorium has been placed on cycling events taking place in those high traffic areas. We continue to remain in contact with the City of Cape Town as well as the contractors and regularly request updates on the potential improvement or alteration of the situation.

COVID-19 IMPACT

Events were greatly impacted by the Covid-19 pandemic, not only for PPA, but all event organisational companies. South Africa went into lockdown at the end of March this year and resulted in no events being permitted to take place. To date, we are expecting mass participation events to be placed on hold until February 2021. Proposed protocols and regulations that will be set out by the government will result in increased expenses and restrictions on the number of entrants which will result in very low income in comparison to expenses. This will result in a very slim chance to break-even on an event.

We have also been in contact with the various municipalities where our events have been held in the past. They are also not able to give us any form of go-ahead in terms of event permissions at this stage until a final resolution with regards to mass participation has been reached and published by government.

We are currently looking at creative ways to still put events on the calendar as well as working on draft budgets to see how we can keep event costs low while adhering to all government regulations and safety protocols.

'PPA-OWN' VS 'FULLY-SUPPORTED' VS 'LISTED' EVENTS

The PPA calendar caters for three event categories:

- (a) 'PPA-own' events owned and organised by PPA. Entry fees for these events accrue to PPA, and PPA carries all expenses related to the event. The event is often subsidised by PPA to keep costs for members as low as possible.
- (b) 'Supported' events: These events are not owned, nor organised by PPA. All entry fees go to the organiser, and all event costs are borne by the organiser. These 'fully-supported' events on the PPA calendar are organised in order to raise funds for charity.
- (c) 'Listed' events: Events not owned by PPA and PPA does not provide any logistical, safety or other input. The events are listed on the PPA calendar purely for marketing purposes. All entry fees go to the organiser, and all event costs are borne by the organiser.

ROAD EVENTS

(a) CURRENT ROAD EVENTS OWNED/ORGANISED BY PPA

Maluti Double90 Team Challenge

One Tonner

Cyclo Sportif Series – Eight events

Tour de PPA

Killarney training sessions (October to December & January to March)

Free State Cycle Tour (formerly known as the Mangaung Cycle Tour)

Double Century

Medihelp Stellenbosch Cycle Tour

(b) SUPPORTED AND OWN ROAD EVENTS	2018	2019	2020	NOTES
Medihelp Stellenbosch Cycle Tour	CTCT	CTCT	-	Cancelled in 2020 due to extreme weather conditions. PPA took over the event from Cape Town Cycle Tour in 2020.
Paarl Cycle Tour	1054	1150	1359	Also known as the Bouckaert Soenen
Tour de PPA	1528	1135	1470	
Cape Town Cycle Tour	26426	23 191	23 344	No financial income for PPA in 2020
Maluti Double90	96 teams	114 teams	Covid-19	Cancelled due to Covid-19
Killarney 12HR	172	-	Covid-19	Did not happen in 2019
Sportive #1	836	869	-	Cancelled for 2020
Sportive #2	794	819	-	Cancelled for 2020
Sportive #3	383	769	-	Cancelled for 2020
Sportive #4	580	755	-	Cancelled for 2020
Sportive #5	470	537	-	Cancelled for 2020
Sportive #6	-	358	-	Cancelled for 2020
Sportive #7	-	548	-	Cancelled for 2020
Sportive #8	-	577	-	Cancelled for 2020
West Coast Express	753	640	TBC	Awaiting government regulations for 2020
One Tonner	1751	1502	Covid-19	Cancelled due to Covid-19
Durbie Dash Road	1200	858	TBC	Awaiting government regulations for 2020
Mangaung Cycle Tour	733	715	Covid-19	Cancelled due to Covid-19
Double Century	Fully subscribed	Fully subscribed	TBC	Awaiting government regulations for 2020

Langebaan Road Funride	419	566	TBC	Awaiting government regulations for 2020
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(c) LISTED ROAD EVENTS ON THE PPA CALENDAR

Cape Town Cycle Tour
99er Cycle Tour
Breedekloof Fietstoer

NEW ROAD EVENTS

1. PPA SPORTIVE SERIES – ADDITIONAL EVENTS

The Sportive Series designed to bring lower cost road events to cyclists, is hosted at 2 – 3 different venues with similar routes. There were six events in the 2018 series, with eight in the 2019 season.

For 2020 the decision was taken to remove the series off the PPA calendar. The decline in entries played a major role in this decision as well as PPA taking over two major mass participation events from the Cape Town Cycle Tour Trust, namely Medihelp Stellenbosch Cycle Tour and The MTB Challenge. For 2020, PPA also had the Double Century on the calendar for organisational duties that will be fully run by the PPA office in 2021. The series will be relooked in 2021.

2. KILLARNEY TRAINING SESSIONS

On an annual basis, the PPA subsidises these events because we feel it is worthwhile and presents cyclists (both members and non-members) with a regular opportunity to train in a traffic-free environment.

MTB EVENTS

(a) CURRENT MTB EVENTS OWNED AND ORGANISED BY PPA

Tiletoria Elgin Valley MTB
The MTB Challenge

(b) FULLY SUPPORTED AND OWN MTB EVENTS	2018	2019	2020	NOTES
The MTB Challenge	CTCT	CTCT	1846	PPA took over the event from Cape Town Cycle Tour in 2020
Breede MTB	477	Used other timing company	Covid-19	Cancelled due to Covid-19
Yzerfontein MTB	435	634	TBC	Possibly affected by Covid-19
Tread Lightly' women's MTB	138	-	-	Potential comeback in 2021
PPA Tiletoria Elgin Valley MTB	1046	755	Covid-19	Cancelled due to Covid-19

(c) LISTED MTB EVENTS

Wines2Whales MTB events

CCPP Group Dr Evil Classic 3 Day Stage Race

CCPP Group Lions Karoo To Coast MTB Challenge